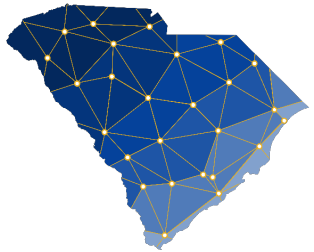


College Process Ambassadors

SC Commission on Higher Education



South Carolina
Commission on Higher Education
Access | Affordability | Excellence

Who are College Process Ambassadors?

College Process Ambassadors are a select group of ten high school seniors selected across South Carolina to share their journey in beginning college.

Over the course of two years, they will document their journey in applying to college and becoming a student to better support the upcoming class.

They will prepare reports, share with the Commission on Higher Education, and create social media content to reach a wide audience of youth.

Ambassador Responsibilities

Create Social Media Content

Design informative content for the TikTok, Instagram, Twitter, and Facebook for SCCanGo.

Engage in Community Outreach

Help students as they begin their FAFSAs, apply to college, and use resources to facilitate success.

Communicate to the SC Commission

Explain how the organization can best support students and assist with scholarship retention.

Participate in the SC Commission

Attend virtual meetings at the Commission to better understand the nature of equity policy and resource allocation.

SCCanGo Guidelines and Links:

SCCanGo educational social media provides information in a creative and engaging manner.

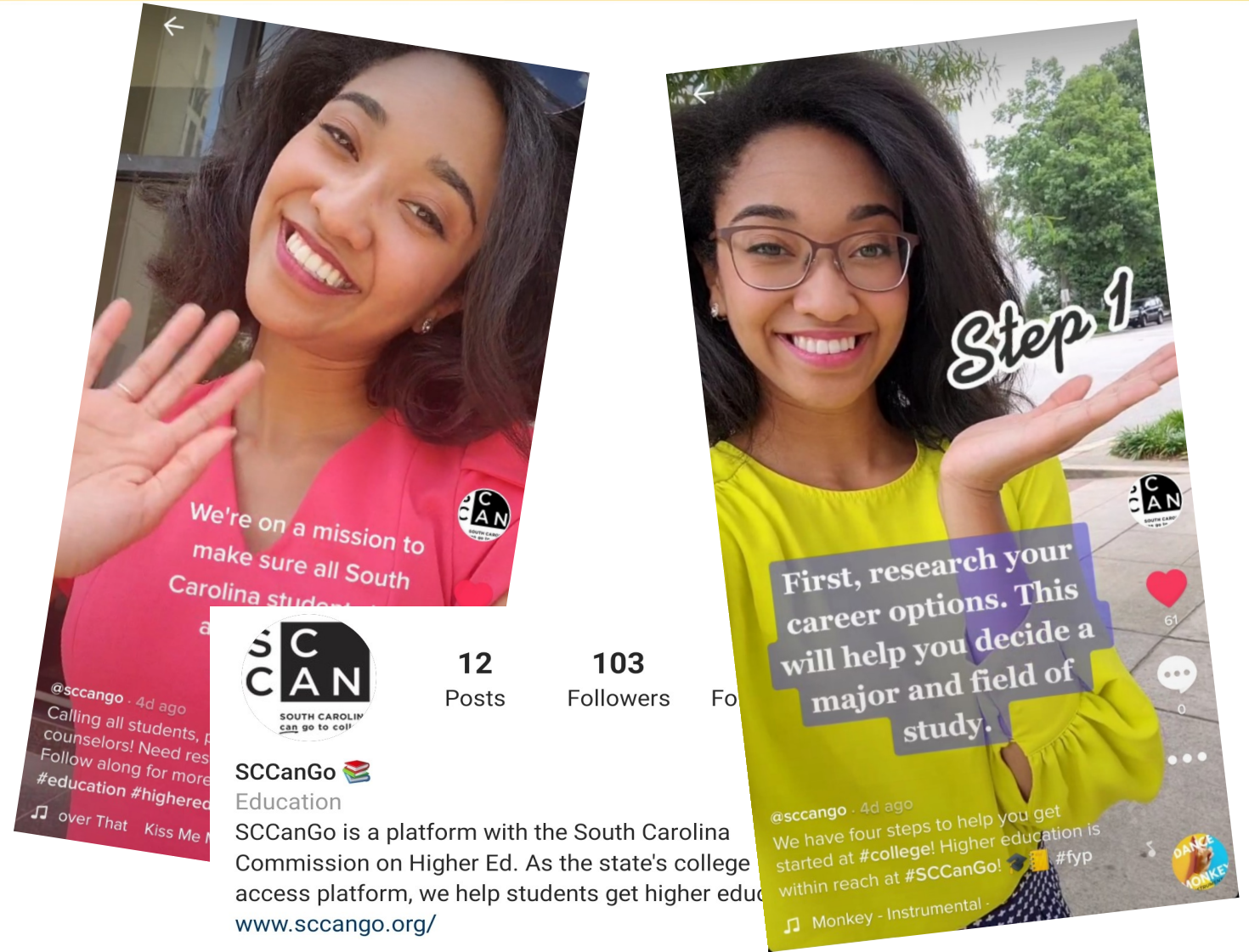
Content created is appropriate for all age groups, succinct, and trendy.

Content follows compliance guidelines by the American Disability Act and does not violate copyright guidelines.

- **Facebook:**
www.facebook.com/SCCanGo/
- **Twitter:**
www.twitter.com/SCCanGo/
- **Instagram:**
www.instagram.com/SCCanGo/
- **TikTok:**
<https://vm.tiktok.com/ZMd8W7bpH/>

Create Social Media Content

- Ambassadors will share insights into the college application process.
- Over their senior year of high school and their first year of college, they will highlight tips, resources, and their journey through school via social media.



Engage in Community Outreach

- College Process Ambassadors will be required to participate in events related to College Application Month, College Goal SC, and College Decision Month.
- They will work with the Commission on Higher Education to assist in raising FAFSA Completion rates across the state.
- Ambassadors will target and assist with maintaining scholarship retention rates by showcasing resources and methods to facilitate student success.



SOUTH CAROLINA
can go to college

Communicate to the SC Commission

- Ambassadors will be required to submit reports sharing their experiences as a senior in high school and as a first-year college student.
- The reports must be one page on CHE letterhead, where Ambassadors will follow the headers to create a formal business letter.
- Quotes will be used for promotional material.

R. Wes Hayes, Jr.
Chairman

Rusty L. Monhollon, Ph.D.
President & Executive Director



June 1, 2021

Dear Chair of the College Ambassador Process:

Here, summarize your experience as a College Ambassador. Explain in general terms what you have learned, how you feel about the experience so far, and what you hope to gain moving forward.

How the Commission Has Supported the Journey

Here, explain how the Commission on Higher Education has helped on the college journey. This can be with scholarships, help with completing the FAFSA, or other resources/support that guided you on the transition.

How the Commission Can Better Support Students

The best feedback is from students. Whether it is changing scholarship requirements, finding more ways to fund higher education, or providing more opportunities for support, the Commission wants to know how to help students through their college journey.

What Hardships Were Faced During the Journey

Explain the hardships faced, whether it was FAFSA verification issues, waitlisting from preferred colleges, trouble navigating campus, needing tutoring for a class, or changing a major. This will encourage other students and guide them through their transition.

How Other Students Can Prepare for College

Now that you are going through the college process, share what you wish you had known at the beginning of the journey. This will help other students better prepare for their college process journey.

Conclude by summarizing your main points and thanking the Commission on Higher Education for this opportunity!

Sincerely,

Jane Doe

Jane Doe
College Process Ambassador



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Participate in the SC Commission

- Halfway during the school year (in the Spring), Ambassadors will meet with the Access and Equity Student Affairs Committee once. Attendance is mandatory.
- They will share what they have learned during the process and share student insights they want to Committee to know.
- As Ambassadors, they will better understand the policy work and committee tasks that create higher education in South Carolina.



Selection and Perks for College Process Ambassadors

- The students will be high school seniors, endorsed by a school administrator. The Ambassadors will represent the diversity of the state.
 - To be considered for the program, students must first obtain a completed and signed endorsement form. They must then submit an application, along with a high school transcript. The final stage will consist of a virtual interview process.
 - Selected students will obtain parental permission to participate in the program and they will attend an orientation session before beginning.
- The first-year cohort of ten high school seniors will receive a scholarship for \$500 at the end of their first year.
 - The second-year cohort of five students (selected from the first-year students) will receive another scholarship of \$500 at the end of their second year.